**Meeting began at 3:09. At Mory Jones’s Home. Attendees: Shannon Howard, Christie Kroeger, Rhonwyn Ratchford, Nancy Montgomery, Cathy Cochran, Kay Falco, Mory Jones, Amanda Koslow, Lauren Levanti, Kelsey Paris, Nellann Meek, Wendy Swertfeger, and Billie Trocke**

**Shannon welcomed everyone and asked everyone to introduce themselves.**

**Approval of April 2019 Minutes** –moved to accept the minutes as is. Motion passed.

**President’s Report** - Shannon shared the new sorority branding and passed around handout describing the new colors, new fonts, and new design. Shannon already has updated our website to reflect new branding. Shannon also announced that our alum chapter is now part of Region 3A. All the Florida chapters now have Brandi Hibbard as our Alumnae Chapter Supervisor.

Officer Elections. Shannon also requested volunteers to serve on the next nominating committee to elect the 2020-2022 Officers who would be elected in January and take office in April, 2020. Kelsey, Amanda, and Lauren offered to serve.

Nominations for Founders Day Awards are due by September 30, 2019. Shannon has forms and will be making them available via link in next newsletter.

Chapter Awards. She invited nominations for both the Alana Markley Bott Love, Labor, Learning, Loyalty Award and the Karen G. Urette Award for Community Involvement Award. Shannon passed around list of past recipients of both awards. These are also listed on our website.

Fundraising. Shannon asked Nancy to speak about possible fundraising idea. Nancy shared that the alum chapter could organize the selling of Study Bags to the parents of Eta Eta members. We would charge $20 for the bags. It is hoped that we would not spend more than $5 on supplies/items for each bag, to maximize profits. It was decided it is best to keep costs down this first time and relay more on donated items from members. Nancy asked all members to start looking for items to donate for the study bags (protein bars, power drinks, snacks, gum, etc.). It is hoped that we can sell 40-50 bags in the fall and again the spring. This could next us about $600-$800. We discussed possibly making our own decals locally. Mory and Shannon offered to help with this. Also, it was suggested that we possibly purchase highlighters and other school supplies while they are on sale right now. Shannon is reaching out to the current Eta Eta Alum/Collegiate Relations chair, Sailor, on how best to get the email addresses for all parents. Nancy distributed a proposed timeline for this project

* between Aug. 18th and Sept 15th obtain email addresses for Eta Eta all members and new members
* Nancy compile and provide a drafted email to Christie by October 5th
* Christie would send out emails to parents by Oct. 15th
* reminder emails sent the next week, orders due by Nov. 1st.
* Then chapter members would gather the weekend of Nov. 23rd to decorate and pack the bags, as well as print/create the special messages to go with each bag.
* On Dec. 1st two alums would attend the Eta Eta chapter meeting and distribute the bags. Those bags not handed out, would be given to Eta Eta A/C chair for her to get to that member.

**Vice President’s Report** – Christie Kroeger share that we ended last year with 42 Local Chapter Dues. That was six more members than the previous year. Membership for 19-20 is now underway. Renewal reminders will be going out individually via email soon. Then reminder will be in Sept. 1st newsletter. Also, it was discussed that if chapter approves the proposed membership dues increase from $20 to $25 as of October 1st. That another newsletter would go out on a couple of days before Oct. 1st to remind everyone. Christie also announced that Rhonwyn Ratchford is Fall Sister Spotlight.

**Treasurer’s Report –** Rhonwyn Ratchford shared the financial report and our current bank balance. She proposed we raise chapter dues to $25 starting October 1st. This will allow members to still join now at the lower $20 rate and then members joining after Oct. 1st would pay the increased amount. Mory moved to increase dues to $25, it was seconded by Lauren, and motion passed. Wendy moved to approve the proposed budget for 2019-20 as submitted by Rhonwyn and it was seconded by Christie. Motion passed. Rhonwyn also reported that Local Dues are due by November 1, 2019, IH Due by December 1, 2019. There was also discussion on how to spend the $100 budgeted for collegiate support. Nancy suggested the Crescent article featuring Eta Eta’s new suite be framed and given to the chapter as a keepsake of what their first home looked like. Also it was proposed to consider a gift for Eta Beta and we will await word from their HCB as to needs for theme to re-decorate their suite with new branding colors.

**Recruitment Information**

**USF (Eta Eta) Recruitment & Chapter News –** Shannon Howard shared their schedule:

August 31st,(Spirit Day) September 1st (Philanthropy), September 2nd (Sisterhood), September 7th (Preference), and September 8th will be Bid Day. Some alum help is needed and is posted on Google docs for sign up.

**FL Southern (Eta Beta) Recruitment & Chapter News –** Nellann Meek reported formal Recruitment is now in the Spring

**UF (Eta Xi) Recruitment & Chapter News –** Nancy Montgomery reported that August 21st & 22nd are Preference Day and Bid Day. Alums invited to attend. Nancy also reported that she did deliver the large frame of Crescent Article featuring the new Eta Xi house to them on Saturday Aug. 10th.

**Appointed Officer Reports**

**Alum/Collegiate Relations –** Kate Calalang has accepted this position as Kelli Burns resigned. Kate would like to work more the Eta Eta collegiates to encourage them to become active alums once they graduate. She would like to emphasize that all alums (young and old) do programs together and would like to not have too many separate events just for young alums. This may impact New Moon, New Connections. Shannon also reported on behalf of Kate that she is working with Eta Eta on Senior Events. Also plans for an Alum & Me Event on Wednesday, October 2nd may be planned. Nancy encourage that this event happen on a Sunday before their chapter meeting as many alums can’t attend a weeknight event at USF campus. Another idea discussed was to somehow pair alums with the new members. Perhaps some alums attend one of the New members event and then take it from there.

**Florida Alumnae Chapter Liaison –** Nancy Montgomery reported she is willing to plan and organize the third annual event. So far, seven of the 13 Florida Alum chapters have responded. Nancy may organize this event for Spring 2020.

**Founders Day Chairwoman –** Billie Trocke reported that Eta Eta has reserved the Marshall Student Center for Nov. 10th but may look for other venue options. No pricing and no final plans have been made. Once school year is underway, Billie will connect with Sailor.

**Panhellenic Delegates –** Lisa Weisbrod, Bette Newberger, Wendy Swertfeger. No report other than Tampa Panhellenic is to have their first planning meeting Sunday Aug. 18th but no GPB’s could attend.

**Philanthropy Chairwoman –** Kelli Burns was not in attendance. Shannon reminded everyone that we will to take collections for GOTR Basket Raffle for Founders Day. Also, Girls on the Run 5k is December 14th. Looking for volunteers for registration, happy hair station, water stations, finish line medals, and more

**Programming Chairwoman –** Kelsey Paris has put together awesome list of events for this fall! See below:

September 21st – Candle Pour (12:30pm) at the Candle Pour & Lunch (1pm) TBD

October 2nd – Alum/Me Event (TIME TBD) at Eta Eta Chapter House

October 9th – Gamma Phi Gathering (6:30pm) at Irish 31 in Westshore

October 19th – Cancer Walk (9am) at Raymond James & Lunch (TIME/LOCATION TBD)

November 2nd – Wine Tasting (6pm) at Keel & Curley Winery in Plant City

November 10th – Founder’s Day Celebration (TIME TBD) in USF MSC Ballroom (TENTATIVE)

December 8th – Ornament Exchange (TIME TBD) at Mory Jones home and Puff & Stuff might be the caterer.

December 14th – Girls on the Run 5K (7am) at Poynter Park

December 15th – Holiday Huddle at (LOCATION TBD) w/ Collegians (TIME TBD)

**MEETING ENDED AT 4:23pm-- NEXT CHAPTER MEETING WILL BE**:  January 11th or 25th at Nancy Montgomery’s home.